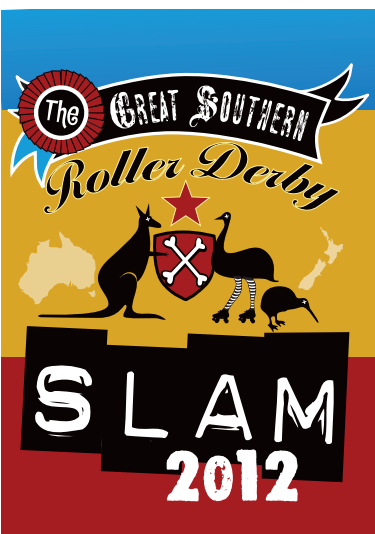


Dear Potential Sponsor,



Adelaide Roller Derby invites you to contribute to the success of the highly anticipated return of the single largest international Roller Derby Tournament in the southern hemisphere, **The Great Southern Slam**.

Women's flat track roller derby has exploded in Australia over the last 5 years, and with the addition of so many amazing

leagues across Australia and New Zealand, there presented a need for both competition and community connection on an inter state and international scale.

The Great Southern Slam (TGSS) will take place on June 8th, and continue right through to June 11th at the Adelaide Showgrounds. It will be comprised of a main tournament bracket to determine the top seated Roller Derby leagues in Australia, as well as provide informal challenge bout opportunities for all leagues who participate. Both to enhance the competition of Roller Derby in the Southern Hemisphere, and to strengthen the community ties this unique women's sport creates.

The first Great Southern Slam was held in 2009, and attracted skaters from all regions of Australia and New Zealand. It was the first and only tournament of it's kind in Australia, and is the brainchild of Adelaide Roller Derby.

As you may know, Adelaide Roller Derby (ARD) has been rolling since 2007 and are a not for profit organization committed to the empowerment of women and the

strengthening of community, through sport. Over the years ARD has grown to be 100 members strong, and attracts crowds in excess of 3,000, with last years Grand Final selling out within 72 hours of tickets going on sale.

We anticipate the return of The Great Southern Slam in 2012 to be even bigger and better than 2010. With the buzz reaching all corners of Australia, skaters, and vendors alike are crawling over each other to get their registrations in now.

We were extremely fortunate in 2010 to have the assistance of South Australian corporate sponsors, much like yourself, to assist with both funding and in-kind arrangements. We would love to have that local support again, both to ensure that TGSS is a top notch event, and to keep community ties strong here in Adelaide.

Please have a look at the attached information regarding Sponsorship levels, and a bit about the history of and Roller Derby in Australia.

Your sponsorship will help assure the success of The Great Southern Slam 2012.

We look forward to speaking with you at your earliest convenience.

Sincerely,

**The TGSS Committee
on behalf of Adelaide Roller Derby**

The Great Southern Slam 2012
is a proud initiative of the
Adelaide Roller Derby League



Who is Adelaide Roller Derby?

Adelaide Roller Derby was formed in 2007 by a small group of women passionate about roller-skating and community development. Adelaide hosted Skate of Origin the first Interstate Roller Derby Bout between the Adeladies and Victorian Roller Derby League in February 2008. Attracting over 1400 people, this gave the city of Adelaide its first taste of Roller Derby and they kept coming back for more....

The focus for Adelaide Roller Derby has always been to promote flat-track roller derby within a nurturing community environment and support our local businesses! This focus has been infectious, drawing record crowds to each event. We estimate attendance at this years Great Southern Slam to be in excess of 3000 interstate and international guests.

Your sponsorship of The Great Southern Slam in 2012 ensures the continued success of this event, as well as providing your business promotion to thousands of people in one place!

What kind of Sponsorship is Available?

Platinum Level \$5000

- Naming rights to the Main Track and a Grand Stand in the Wayville Pavilion (main venue)
- Logo Placement at TGSS website with active link
- Verbal Promotion at TGSS 2012
- 10 tickets to TGSS 2012 with reserved seating at Main Track

Gold Level \$2500

- Naming rights to a track in the Jubilee Pavillion
- Logo Placement at TGSS website with active link
- Verbal Promotion at TGSS 2012
- 10 tickets to TGSS 2012 with reserved seating at Main Track

Silver Level \$1000

- Naming rights to a Grand Stand in the Wayville Pavillion
- Logo Placement at TGSS website with active link
- Verbal Promotion at TGSS 2012
- 4 tickets to TGSS 2012

Bronze Level \$500

- Banner placement in the Wayville Pavillion
- Logo Placement at TGSS website with active link
- Verbal Promotion at TGSS 2012
- 3 tickets to TGSS 2012

We like to chat about opportunities...so if you want some more information or if you want to discuss your sponsorship options please contact :

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