



## Dear Potential Sponsor,

Adelaide Roller Derby invites you to contribute to the success of the highly anticipated return of the single largest international Roller Derby tournament in the world, **The Great Southern Slam**.

Women's flat track roller derby has exploded in Australia over the last nine years. With the addition of so many amazing leagues across Australia and New Zealand there is a need for an event which caters for both competition and community connection on an interstate and international scale.

In 2010 Adelaide Roller Derby (ARD) made history by hosting the inaugural The Great Southern Slam (TGSS), which united the roller derby family of Australia and New Zealand. The tournament consisted of 15 leagues competing over three days, while other leagues mixed it up in challenge bouts. It was the first tournament of its kind in the southern hemisphere and was at the time the largest roller derby tournament in the world.

ARD once again hosted TGSS in 2012 and 2014 where it grew bigger and even better. Two concurrent divisional tournaments, Div1 and Div2 were introduced and if that wasn't enough derby, we also held 15 challenge bouts to give more opportunities to the up and coming leagues and new skaters within Australian and New Zealand.

In 2016 we will be holding TGSS over the long weekend of June 11-13 at the Adelaide

Showgrounds. There will be division 1 and 2 tournaments, with each division hosting approximately 24 leagues. A total of 48 leagues will be competing at tournament level in 2016! In addition to this we will be offering match-up bouts to another ten new leagues giving them an opportunity to play against other leagues from all round this massive continent of ours all in the one place!

The continuation of a 2-tiered tournament bracket and introduction to the match-up bouts means The Great Southern Slam in 2016 will be our biggest yet. With the buzz reaching all corners of Australia and New Zealand, skaters, officials and vendors alike are crawling over each other to get their registrations in right now.

We were fortunate in previous TGSS' to have the assistance of corporate sponsors to assist with both funding and in-kind arrangements. Your sponsorship in The Great Southern Slam not only provides an opportunity for you to promote your business to the Australian and New Zealand roller derby community in one place but also ensures the continued success of this event!

Please read the attached information about the sponsorship opportunities we are offering for TGSS 2016. We look forward to working with you to tailor a package to suit your business.

**Sincerely,**  
**The TGSS Sponsorship Committee**  
**on behalf of Adelaide Roller Derby**



# WHO IS ADELAIDE ROLLER DERBY?

Adelaide Roller Derby (ARD) was formed in 2007 by a small group of women passionate about roller skating and community. We are a non-profit association run by the skater for the skater. From humble beginnings we have grown into a large and successful league whose focus is the promotion of flat-track roller derby within a nurturing community environment.

Your sponsorship of The Great Southern Slam in 2016 helps ADRD to host an event which enhances the competition of roller derby in the southern hemisphere and strengthens the community ties this unique sport creates.

## TGSS 2016 SPONSORSHIP OPPORTUNITIES

### Platinum Level

\$6,500

- Naming rights to the Main Track in the Wayville Pavillion (main venue) OR Naming rights to TGSS official After Party
- 2 banner placement in the Wayville Pavillion
- Logo placement on scoreboard
- Logo placement on TGSS website & social media with active link
- Verbal promotion at TGSS 2016 by commentators including via boutcasting
- 6 passes to TGSS 2016 with reserve seating at Main Track
- Premiere vendor stall
- 2 vendor passes

### Gold Level

\$4,000

- Naming rights to a track in the Jubilee Pavilion OR penalty box on Main Track
- Banner placement in the Wayville Pavillion
- Logo placement on scoreboard
- Logo placement on TGSS website with active link
- Verbal promotion at TGSS 2016 by commentators including via boutcasting
- 4 passes to TGSS 2016 with reserve seating at Main Track
- Premiere vendor stall
- 2 vendor passes

### Silver Level

\$2,000

- Naming rights to a penalty box in the Jubilee Pavilion
- Banner placement in the Wayville Pavillion
- Logo placement on scoreboard
- Logo placement on TGSS website with active link
- Verbal promotion at TGSS 2016 by commentators including via boutcasting
- 2 passes to TGSS 2016 with reserve seating at Main Track
- Standard vendor stall
- 2 vendor passes

### Bronze Level

\$1,000

- Banner placement in the Wayville Pavillion
- name placement on scoreboard
- name placement on TGSS website
- Verbal promotion at TGSS 2016 by commentators including via boutcasting

If you need more information or if you want to discuss your sponsorship options please contact:

[TGSS2016sponsors@gmail.com](mailto:TGSS2016sponsors@gmail.com)