

11 – 13 JUNE 2022

ADELAIDE SHOWGROUND, SOUTH AUSTRALIA

greatsouthernslam.com.au adelaiderollerderby.com.au





Hosted by **ADELAIDE ROLLER DERBY** and held at the Adelaide Showground in the heart of Adelaide



This biannual tournament is a premiere sporting event attracting over 5,000 athletes and spectators over the June 11 – 13 long weekend.

2022 will be the sixth time Adelaide Roller Derby has hosted the world-renowned tournament. Due to COVID it will look a little different this year, but the crew is still pumped to present the first post-pandemic national roller derby event.

Roller derby is the fastest growing women's sport in the world, with The Great Southern Slam the centrepiece of competition in Australia.

We need your partnership to ensure that we can continue to put this incredible event together.























PARTY ATMOSPHERE

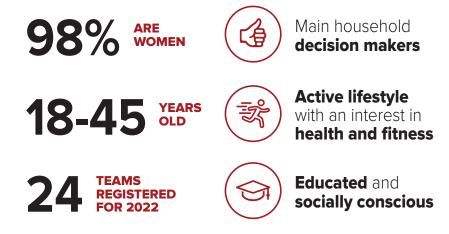






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As a valued partner of the Great Southern Slam, you will have the opportunity to showcase your business and services to an engaged, passionate and mobilised community consisting of mainly:



"We were keen to sponsor The Great Southern Slam ahead of its launch as we identified the tremendous energy within Adelaide Roller Derby to organise a successful national championship.

This energy continues and the event is a growing national championship based exclusively in Adelaide and continues to grow in popularity and quality.

We appreciate it as a sponsor as it attracts an engaged audience of participants and spectators, our branding is accurate and prominent and the excellence of the event is consistent with our market positioning.

We enjoy our association with the Great Southern Slam – an Adelaide event which is the envy of Derby participants throughout Australia."

Grant Piggott General Manager at Adelaide Event & Exhibition Centre



PARTICIPANTS

	2010	2012	2014	2016	2018
Skaters	500	850	900	960	942
Officials	120	170	190	171	162
Commentators	12	17	25	19	16
Spectators	4,023	4,540	4,687	4,367	4,465

SOCIAL ENGAGEMENT



Facebook Pages

The Great Southern Slam: 4,763 Likes & 4,927 Followers Indicative Reach: 5,500 Post Engagements: 1,500+ Adelaide Roller Derby: 12,398 Likes & 12,929 Followers



You

Tube

Email Newsletter Subscribers

The Great Southern Slam: 310 Adelaide Roller Derby: 4,186

YouTube Channel

ADRD livestream bouts across the weekend, with live commentary via The Great Southern Slam YouTube Channel **Subscribers:** 1.1K **Top viewed bout:** 2.9K views **Total views:** 89,308 views

PARTNERSHIP OPPORTUNITIES

- Naming rights
- Live Internet broadcast feed
- Print promotion
- Digital promotion (social media, EDM, website)
- On site activations
- Tournament reserved seating for staff and clients
- Let us know what you want

We understand that every relationship is different and would love to talk about how we can meet your partnership objectives, and tailor a package to suit you.

CONTACT

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