



8–10 June 2024 ADELAIDE SHOWGROUNDS SOUTH AUSTRALIA





Hosted by **ADELAIDE ROLLER DERBY** and held at the Adelaide Showground in the heart of Adelaide



This biannual tournament is a premiere sporting event attracting over 5,000 athletes and spectators over the June 8 – 10 long weekend.

2024 will be the seventh time Adelaide Roller Derby has hosted the world-renowned tournament and it will be our biggest and best yet, with more athletes than ever traveling from all corners of Australia and New Zealand to participate.

For the first time ever, The Great Southern Slam Division One competition will act as the inaugural WFTDA Regional Championships for the Oceania Region in 2024!

Your partnership will ensure that we can make this the most incredible event ever, together.















ADELAIDE'S PREMIER

A A

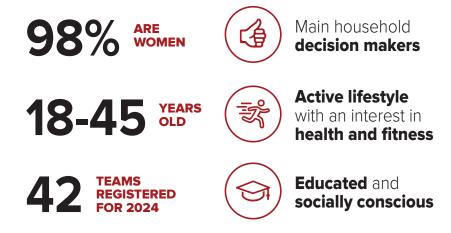






97 167

As a valued partner of the Great Southern Slam, you will have the opportunity to showcase your business and services to an engaged, passionate and mobilised community consisting of mainly:



"The Great Southern Slam has been hosted at the Showground for many years and has become a much loved event for our staff and contractors and we are excited to host The 2024 Great Southern Slam at the Adelaide Showground once again.

This event captures a highly engaged audience, through their participants and spectators alike and offers a uniqueness and energy that no other championships come close too.

We look forward to working with the events team to put on their best championship yet.

Rhiannon Klar Sales Manager – Adelaide Showground



PARTICIPANTS

	2010	2012	2014	2016	2018	2022
Skaters	500	850	900	960	942	595
Officials	120	170	190	171	162	101
Commentators	12	17	25	19	16	18
Spectators	4,023	4,540	4,687	4,367	4,465	919

SOCIAL ENGAGEMENT



Facebook Pages

The Great Southern Slam: 5,397 Likes & 5,532 Followers Indicative Reach: 7,500 Post Engagements: 2,500+ Adelaide Roller Derby: Over 13,000 Likes & Followers



You

Tube

Email Newsletter Subscribers

The Great Southern Slam: 420 Adelaide Roller Derby: 5,000+

YouTube Channel

ADRD livestream bouts across the weekend, with live commentary via The Great Southern Slam YouTube Channel Subscribers: 1.46K Top viewed bout: 2.9K views Total views: 89,308 views

PARTNERSHIP OPPORTUNITIES

- Naming rights
- Live Internet broadcast feed
- Print promotion
- Digital promotion
- (social media, EDM, website)
- Onsite activations
- Tournament reserved seating for staff and clients

We understand that every relationship is different and would love to talk about how we can meet your partnership objectives, and tailor a package to suit you.

CONTACT

Cass Magin (Cassaroll) 0401 915 638 tgsssponsorship@adelaiderollerderby.com



8–10 June 2024

ADELAIDE SHOWGROUNDS SOUTH AUSTRALIA

Contact

Cass Magin (Cassaroll) 0401 915 638 tgsssponsorship@adelaiderollerderby.com

greatsouthernslam.com.au | adelaiderollerderby.com.au